

SITARA ANANTHARAMAKRISHNAN

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EDUCATION

American International School (AIS), Chennai

- **IB Diploma** : HL Subjects : Economics, Psychology, English (Language and Literature) 2019 - 2021
SL Subjects : Mathematics (Analytics and Approaches), Biology, French B

- **American High School Diploma** 2017 - 2019

Sishya School (SS), Chennai

2008 - 2016

- ICSE

ACADEMIC HONORS AND ACHIEVEMENTS

- **AISC Vision of a Learner Award**, IB English Language and Literature, AIS 2019 - Present
- **SISHYA Proficiency Award**, History and Civics, SS 2016

RESEARCH PAPERS

- **Studied and Researched** the reasons for the fall in demand of Kancheepuram Silk Sarees as a topic for my IB Extended Essay Dec 2020
- **Researched** macro-economic and agricultural factors in South East Asia that would have a bearing on market entry for TAFE, India's second largest Tractor manufacturer. July 15th - Aug 31st 2020
- **Studied and prepared** a report on the impact that Hyundai Motor Co., has had on improving the political, economic and social relations between India and Korea. June 15th - July 10th 2020

LEADERSHIP AND COMMUNITY OUTREACH

Co-Founder, Care For Chennai, Chennai

2018 - Present

- **Website Link** - <https://www.careforchennai.com/>
- **Raised** over \$7000 to fund different projects under the Care For Chennai umbrella.

Project - Wear A Mask, Chennai

- **Made and distributed** over 10,000 masks during the COVID pandemic.
- **Conducted** virtual lessons on mask making for differently abled women at J-Rehab Centre with the aim of empowering them.
- **Reached** out to several charitable organizations, hospitals, public workers and provided them with masks free of cost.
- **Helped** bring awareness in the community on wearing face masks to prevent the spread of COVID-19 through the active use of social media platforms such as Instagram, Facebook and YouTube

Project - Life Beyond Cancer, Chennai

- **Involved** in the care of patients at VHS Thalassemia Centre, Chennai. **Helped** with the supply of reading material for the children during the transfusion procedure. **Contributed** towards providing 60 Thalassemia patients, each with medicines worth Rs.5000 (\$68).
- **Provided** printable age appropriate educational work sheets in Math and Art for the children to be kept engaged while they are undergoing treatment at Apollo specialty cancer hospital.
- **Volunteered** at Egmore-Institute of Child Health and Hospital for Children and helped to improve the crèche and play area for the sick children who are unable to attend school.
- **Raised and donated** Rs.1,00,000 (\$ 1361) to the Cancer Institute (WIA), the oldest and most reputed Cancer hospital in Chennai. The money was used towards COVID testing for poor patients attending the institute.

INTERNSHIPS

- Intern, TAFE, Tractors and Farm Equipment Ltd, Chennai** Jul 15th - Aug 31st 2020
- **Worked** on a market entry strategy for South East Asia as a key member of the team reporting to the Chairman and Managing Director.
 - **Studied** the various growth drivers impacting tractor sales.
 - **Studied** the competition, their product range, pricing and distribution models.
- Intern, Magzter, Chennai** 3rd - 21st Jun 2019
- **Gained** an orientation of the various functions of the company with an emphasis on digital content creation and digital marketing.
 - **Worked** on a project related to the 'refinement of searches through key words'.
 - **Gained** an understanding of social media marketing.
- Intern, Children's book section, Higginbotham bookstore, Chennai** 2nd - 20th Jul 2018
- Helped curate children's book section (for young adults).
 - Conducted an online survey for parents and children.
 - Assisted in improving the display and store layout.

SCHOOL LEADERSHIP AND CLUBS

- Volunteer, Raptor Agents, AIS, Chennai** 2020 - Present
- **Helped** new students transition into a new community and learning environment.
 - **Encouraged** a welcoming, friendly and comfortable community by bridging gaps between cultures and supporting transitions (big and small) for all students.
- Volunteer, Secretary, Evergreen Club, AIS, Chennai** 2019 - Present
- **Provided** care and support to senior citizens at Aathmalayam, an old age home housing elderly without family.
 - **Conducted** a bake sale to raise money and provide necessities such as rice, oil and medicines to senior citizens.
- Volunteer, Vice-President, Interact Club, AIS, Chennai** 2018 - Present
- Created lesson plans and taught English to children from Seva Samajam, a destitute home with an in-campus school. The school is known as the Lady Nye Madras Round Table No.1 Special Higher Secondary School (K-12 education).

SWIMMING ACHIEVEMENTS

- **Team Member, AISC Varsity Swim Team, Swimming Tournament - ASIAC and SAISA, American International Schools Worldwide** 2017 - 2020
- **First Prize Winner, Freestyle Relay, Swimming Competition, Inter-School, AIS, Chennai** 2017
- **Third Prize Winner, 100 M Backstroke and 200 M Free style, Swimming Competition, Inter-School, AIS, Chennai** 2017

ONLINE COURSES

- Completed, Digital Media and Marketing Principles Course (UIUC), Coursera** Jul 2019
- **Learnt** about the impact of digital technologies on marketing communication strategies and practices.

EXTRA CURRICULAR ACTIVITIES

- **Representative, Model United Nations (CHEMUN) and Model United Nations (THIMUN), Chennai and Qatar** 2018 - 2019
- **Curator and MC, Bharathanatyam Arrangetram - Dance Performance, Chennai** 2019
- **Attended, Summer Swim Camp, ORCA Aquatic Club, Chennai** 5th - 29th Jun 2018
- **Team Member, Tennis tournament - AISC, Tennis team, AIS, Chennai** 2017
- **Second Prize Winner, Junior Doubles, Tennis tournament, Inter-House, SS** 2016

SKILLS AND INTERESTS

- **Languages:** Hindi, Tamil, English, French
- **Interests:** Skiing, Pottery, Reading Books, Practicing Yoga, Travelling, Photography